



Presents

4<sup>TH</sup> EDITION OF

# INDIA EXPO

SHOP 2022

Hall no 2, GF, Pragati Maidan,  
New Delhi, India



**24** **25** **26**

**AUGUST 2022**



Indian Exhibitions, Conferences & Events Services Association announces the 4th edition of India Expo Shop from the 24th to 26th August 2022 at Pragati Maidan, New Delhi.



The Indian Exhibition & Events Industry plays a strategic role in facilitating business networking, interaction, knowledge sharing & marketing for all industries. Post pandemic the exhibitions, events & MICE industry has experienced phenomenal demand, growth & expansion.



Events, Conferences, Exhibitions & MICE services have evolved during the pandemic & have come out more robust & innovative than ever.

The **4th Edition of India Expo Shop**, being organized by the **Indian Exhibitions, Conferences & Events Services Association** will provide an opportunity to the **EXHIBITION, EVENTS, CONFERENCES, MICE, TRAVEL & TOURISM, WEDDING MANAGEMENT & OTHER LIVE MEDIA organizers & managers** to meet, interact & network with the key suppliers, service providers & experts of the Industry.

The Expo being held on the **24, 25 & 26 August 2022 at Hall 2, Pragati Maidan** will showcase the latest trends, innovations, ideas, technology & solutions which the organizers of **LIVE MEDIA EVENTS & INTERACTIONS** can explore, adopt & implement in their events for enhanced customer satisfaction & stakeholder ROI.

The 3rd edition of India Expo Shop organized by IESA (Indian Exhibitions, Conferences & Events Services Association) ended on a successful note on the in the May of 2018. The expo witnessed over 3000 key visitors and business buyers providing its participants a world of business opportunities and associations.



# WITNESS THE EVOLUTION OF EVENTS, EXHIBITIONS & LIVE MEDIA SERVICES AT INDIA EXPO SHOP 2022.

## EXHIBITORS PROFILE

- Stall Construction
- Onsite Branding
- Entertainment & Networking Set ups
- Logistics & Travel Partners
- Events & MICE services
- Audio Visuals
- Food Safety & Hygiene
- Press & Media
- Event Decor
- Virtual & Hybrid Technologies
- Licenses & Permission
- Event Technology
- Fire Safety
- Health & Hygiene Equipment & Support
- Wedding Planners & Managers
- Expo Infrastructure
- Videography/Photography
- Gaming
- Venues
- Lights & Sounds
- Electrical Services & Support
- Experimental Marketing

And More...

## VISITORS PROFILE

The Expo will witness attendees & visitors from across the Live Media organizing community, including:

- Trade & consumer exhibition organizers
- MICE organizations & corporate
- Corporate, CSR & Marketing Heads & Managers
- Government trade bodies & policy makers
- Corporate Sourcing & Admin Decision Makers
- Hotels, restaurants & MICE venues
- Conference producers & organizers
- Trade associations & bodies
- Exhibitors & Participants of various events & expos
- Event's organizers
- Wedding Planners
- Decorators
- Trade consulates
- Retail & Realty Companies
- Colleges & Universities and more



# INDIA EXPO SHOP 2022 EVENT HIGHLIGHTS

- Showcase the latest innovations in events & live media services post pandemic
- Be a part of the first large scale event for the entire MICE industry post pandemic & get recognized by your business partners, service associates & future clients
- Meet the who's who of the trade associations & trade bodies industry in New Delhi
- Network, interact & do business with 3000 + key decision makers from the Live Media Industry
- Get exposure to the trends & innovations in the events & MICE services to enhance your event ROI & customer satisfaction
- Learn from peers on direction & needs of the Live Media Industry
- Attend power packed conferences on Future of Live Media Industry & How can we adapt to these changes- with speakers from key trade bodies, government, associations & corporate.
- One day industry conference being attended by high level govt. officials, organisers and event managers.

**BOOK YOUR STALL NOW AT INDIA EXPO SHOP OR CALL US TO  
BOOK A VISITING SLOT FOR YOURSELF NOW!**

IES-2022 Participation Tariff (per sqm) are as under:

Space Type	Minimum Space	Indian Exhibitors (Indoor Space per Sq m)	International Exhibitors (Indoor Space per Sq m)	Power Charges (1 KW Complimentary)	Plus Taxes
Raw Space	36 sq m	INR 6,500/-	USD 150 per sq m	INR 3,000/- per KW	18% GST
Shell Scheme	9 sq m	INR 7,000/-	USD 180 per sq m	INR 3,000/- per KW	18% GST

Note 1: Cost of Shell Scheme Stalls will include side walls, carpets, name fascia, 3 lights, 1 table, 2 chairs and 5/15 A power socket for every 12 sqm stall or in multiples thereof.

Note 2: Power up to 1 KW is complimentary. Any requirement above 1 KW will be chargeable.

## Contact Details

Stall Booking, Partnership,  
Onsite Branding or Sponsorship

**Ms. Anita**

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anita.iesa2015@gmail.com
- ☎ 99103 71788

## Supporting Associations



## Media & Conference Partner



Expo Visit, Tie Ups & Media,  
B2B Meetings

**Mr. Rushal Shirodkar**

- ✉ rushal.shivom@gmail.com
- ☎ 93248 44820

