

## IESA CELEBRATES 5<sup>th</sup> WORK ANNIVERSARY

### Successfully completes 5 Years of Service to the Exhibition Industry

*Founded on 13<sup>th</sup> November 2014, IESA this month successfully completed five years of service to the Exhibitions and Events industry. IESA (Indian Exhibitions, Conferences and Events Services Association), the Association who works for the development of all categories of service providers in the industry was formed by industry stalwarts. The success of IESA is due to its eight Charter Members who strived to set up IESA and subsequent support received from its valued members.*



#### The path across since 2014: Exhibitions, Conferences, Training Programs and Workshops

IESA has come along way since its inception in the year 2014.

IESA started its journey with few charter members forming the Association and in a short span of time, 53 founder members also joined IESA. Today, its

illustrious journey of the association in this brief report. IESA established the India Expo Shop (IES)—an Exhibition of the industry in 2016, where members of

#### IESA CHARTER MEMBERS:

1. **Mr. Nanu Binu**  
Meroform India Pvt. Ltd.
2. **Mr. Abbas Khan**  
Amanullah Khan & Sons
3. **Mr. M. Janakiraman**  
Deko Exhibition Systems
4. **Mr. H.K. Bhattad**  
RMB Event Management (P) Ltd.
5. **Mr. Manoj J Gandhi**  
Labh Decorators
6. **Mr. Dharampal Singh Malhotra**  
Namdhari Events & Promoters (P) Ltd.
7. **Mr. Jatinder Kapur**  
N.K. Kapur & Co. (P) Ltd.
8. **Mr. Surinder Vasisht**  
Vasisht Agencies (P) Ltd.



membership strength is in excess of 300 with Tamil Nadu Chapter being the largest.

From organizing INDIA EXPO SHOP (IES) exhibition, seminars to conducting training programs, here's a look at the

the Association from all over the country exhibit their products and services. IES had successfully completed three editions so far. The 1<sup>st</sup> edition held from 21<sup>st</sup> to 23<sup>rd</sup> in April 2016 at IEMML, Greater Noida, where 80 exhibitors participated with more than 2,000 in attendance. The 2<sup>nd</sup> edition held from 17<sup>th</sup> to 20<sup>th</sup>

*contd. on page 3*

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## MESSAGE FROM THE PRESIDENT DESK



Dear Friends,

Firstly, I would like to extend my heartiest congratulations to all members of the IESA family on the occasion of 5<sup>th</sup> anniversary of our Association.

Our membership strength has now crossed 300 and our aim is to reach a membership of 500 and more in near future. Indeed, it is a great achievement given the very short period of time, thanks to the Charter and Founder Members of the Association. As we all know,

our members, being service providers, are playing a very vital role in successful organisation of exhibitions, conferences and events, whether very large or very small. In all such events, successful!

It is an immense pleasure for me to attend MICE India Expo 2019 with Mr. Sunttosh NM, VP-South and President, IESA Tamil Nadu Chapter and Mr. Goutham, member TN Chapter. MICE Expo was held from 7<sup>th</sup> to 9<sup>th</sup> November, 2019 at Puducherry. A large number of delegates were present at the Expo where B2B meetings were also held. A summarised report on MICE Expo is featured in this newsletter for your reference.

In this edition, we have also covered details of East and West Zone meetings held in the month of November 2019, Both meetings were super successful and we hope to hold more such meetings in other zones such as North and Central parts of India. These meetings are a great opportunity for our members and guests to understand IESA activities and network for better business prospects.

Once more, we welcome all newly joined members, listed below, and hope you will get opportunities for the business networking among other members.

We are trying our best to explore possibilities of improving the business environment for our members and look forward to receiving constructive feedback and suggestions from our member community and readers for further improvement.

With best wishes,

**Sunil More**  
President, IESA

## IESA NEWLY JOINED MEMBERS

SL.	COMPANY	CONTACT PERSON	NATURE OF BUSINESS	CITY
1	AXIS COMMUNICATIONS	Mr. Manoj Gautam / Mr. Rakesh Kumar	Event Management, Exhibition, Conference and Corporate Event	Delhi
2	ALFA CONFERENCE & EXHIBITION	Mr. Arif Mohammed	German Hangers / Air Conditioning / Wooden Platform Octanorm Stall / Maxima Stalls	Delhi
3	ARE KAY COOLERS	Mr. K. Rajkumar	Leading Air Conditioner and Coolers for Event	Chennai
4	DR. GIRI FURNITURE	Mr. Kotteeswara Rao/ Mr. M Lokesh Giri	Furniture and Infrastructure Provider	Chennai
5	PLANKTON COMMUNICATION	Mr. Partha Bhattacharya / Mr. Somen Biswas	Design, Exhibition, Service	Kolkata
6	DTECNIC REPRESENTATION	Mr. Sanjay Mukherjee	Event Management & Event Support Services	Kolkata

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April 2017 at the same venue had 100 exhibitors and more than 3,000 visitors. The subsequent edition, the most successful one to date, held from 15<sup>th</sup> to 18<sup>th</sup> May 2018 in Mumbai with more than 4,000 attending the Expo having 115 exhibitors. This annual exhibition of IESA not only attracted IESA members, but also international companies from China, Russia, Germany and UK exhibited their products.

The Association has also organized a variety of conferences and training programs. The conferences dealt with

Fire Safety were also organized from time to time for the benefits of members.

### **Noble Contributions from IESA Members**

IESA members enthusiastically participated in the Global Exhibition Day (GED) celebrations. Association undertook charitable activities on these occasions to contribute towards the benefit of the Society. In 2017, the Association conducted a Blood Donation Camps in Mumbai and New Delhi where more than 800 bottles of blood were collected. In 2018, an amount of Rs.15,00,000/- was donated

ter in Tamil Nadu. Currently IESA Tamil Nadu Chapter having 131 members and conducted the 1<sup>st</sup> edition of Chennai India Expo from 21<sup>st</sup> to 22<sup>nd</sup> September, 2018 in Chennai. Apart from that, the Chapter also conducted its Events Today Conclave 2019 from 16<sup>th</sup> to 17<sup>th</sup> October 2019 in Chennai.

### **Our other main activities**

The Association publishes IESA TIMES a monthly E-newsletter which has a circulation to 30,000 and also prints 800 copies for circulation among members, government departments and other companies active in the exhibition industry. Started in October, 2017, the Newsletter published its 20<sup>th</sup> edition in the November, 2019.

The Association in its strategic planning has started organizing monthly meetings for business networking and for discussing issues and problems faced by members. Identity Cards (ID) were also issued to members for easy access into events and stickers for the cars of members to facilitate parking.

IESA is aware of the fact that this journey was not possible without the support of its members, clients, vendors, partners and friends. Without their support and trust in IESA, it was impossible to achieve so much in a short span of five years and looks forward to their continued support and encouragement. IESA takes this opportunity to thank them all.



issues ranging from “Effective Strategies for Creating Experiential Space in Exhibitions, Events and Sports” at IES 2016 and “Embracing Technology in Events” at IES 2017. At both these conferences, national and international speakers were invited to share their knowledge and experience. IESA also organized training programs in association with the National Skill Development Corporation (NSDC) for Electricians and Carpenters at IES 2016. IESA also arranged programs to understand new taxation amendments, Goods and Services Tax (GST) policies, E-way Billing etc. Workshops on the art of Effective Email-marketing and

to the Friends of Tribes Society, with the goal of improving literacy and health among the Adivasis—the tribal people living in remote villages of India. Subsequently, IESA also collected Rs. 12,00,000/- to help victims of Kerala flood in 2018.

### **IESA has been Supporting Partner**

Apart from being an active organizer, IESA has also been a supporting partner for events such as Exhibition Showcase Excellence Awards, Indo-Thai MICE Meeting, Tent Décor Exhibition and Decorise 2019 and MICE Expo 2019.

### **IESA Tamil Nadu Chapter**

Furthermore, the association has established a regional chap-

For more details, please visit:

[www.iesa.net.in](http://www.iesa.net.in)

[www.indiaexposhop.com](http://www.indiaexposhop.com)

# MICE INDIA EXPO : PUDUCHERRY 2019

–Supported by IESA



**MICE INDIA EXPO 2019** held on 7<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup> of November 2019 at Anandha Inn Convention Centre and Suites, Puducherry, India and **IESA** was one of the Supporting Partner. It is a showcase for stimulating MICE tourism, travel, hospitality, leisure and other related industries within the country. MICE India Expo 2019 aimed at bringing a face to face opportunity with the travel-trade, hoteliers, and other stakeholders from East Coast & Puducherry with leading Travel agents & Corporate Companies from India.

Mr. Sunil More, President, IESA and Mr. Sunttosh NM, Vice-President (South) & President, IESA Tamil Nadu Chapter were present at MICE India Expo along with dignitaries, including the Minister of Tourism–Government of Puducherry, being honored by Mr. Ram Kumar, the principal organizer and founder of Varsham Events.

The event was attended by more than 300 delegates and 40 plus exhibitors participated. A conference and MICE Awards were also taking place during the exhibition.



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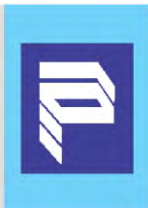
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## IESA - EAST ZONE MEETING IN NOVEMBER, 2019

IESA Get-together Business Meet held on 16<sup>th</sup> November, 2019 at AC Community Centre, Salt Lake, Kolkata-700064. The meeting was hosted by Mr. Samar Majumdar from King Decorating Pvt. Ltd., one of the founder members of our association.

Sh. Sunil More, President, Sh. Amit Mittal, VP-North, Sh. Surinder Vasisht, Treasurer, IESA were present to discuss IESA's activities and motivate east zone members for participating actively in all events of IESA in coming days. All guests were introduced and cocktail & dinner was served after the meeting.

A major outcome of the Kolkata meeting was that 10 new members enrolled to join IESA. A special gift was given to all for their on-spot action to join IESA. Over 35 members & guests attended the meeting and it was a well organized and worth attending meeting.



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## IESA - WEST ZONE MEETING IN NOVEMBER, 2019

On November 29, 2019 (Friday) IESA holds its East Zone Networking Meeting on High Tea at The International by Tunga, Andheri East, Mumbai. IESA President, Mr. Sunil More and Vice President, IESA, Mr. Vinayak Raskar led the meeting. Mr. Surinder Vasisht, Treasurer, IESA came from New Delhi to attend the meeting.

The main agenda was to create awareness on IESA activities and India Expo Shop 2020, an exhibition organizes by IESA. Members also discussed the payment issues faced by them and decided to hold such meetings every month in the western region. The upcoming meeting will be held at Pune in January, 2020.

These get-together meetings on a regular basis provides a platform for networking among the members and exploring business opportunities. About 25 members & guests attended the meeting.



## Glimpses of IESA 5<sup>th</sup> Work Anniversary



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## UPCOMING EXHIBITIONS / EVENTS

DATE	EXHIBITION / EVENT	LOCATION
09-12 December, 2019	Cine Asia	Hong Kong
10-14 December, 2019	Excon 2019	Bengaluru, India
11-12 December, 2019	AM Tech Expo	Mumbai, India
11-13 December, 2019	China Machinex India	Mumbai, India
11-13 December, 2019	Insulation Expo - TIM Expo	Shanghai, China
11-15 December, 2019	KISAN Fair	Pune, India
12-14 December, 2019	Pac Process India	New Delhi, India
12-14 December, 2019	India International Electronics & Smart Appliances	New Delhi, India
12-14 December, 2019	Logix India	New Delhi, India
12-14 December, 2019	CIAPE-China Intt. Auto Products Expo	Shanghai, China
13-15 December, 2019	Medicall Mumbai	Mumbai, India
13-15 December, 2019	Fashionista - Coimbatore	Coimbatore, India
13-15 December, 2019	India International Travel Exhibition	Madurai, India
13-15 December, 2019	ISME - Industrial Supplies Machinery Expo	Belgaum, India
14-15 December, 2019	Photo Today	Vijayawada, India
16-17 December, 2019	Sutraa - The Indian Fashion Exhibition	Surat, India
18-20 December, 2019	AeroDef India	Bengaluru, India
18-21 December, 2019	iREX International Robot Exhibition	Tokyo, India
19-21 December, 2019	IFSEC India	New Delhi, India
19-22 December, 2019	Ace Tech	New Delhi, India
20-22 December, 2019	Expodent International India	New Delhi, India
20-22 December, 2019	AYUSH India Expo	Ahmedabad, India
20-22 December, 2019	India Rubber Tyre Show	Ahmedabad, India
20-22 December, 2019	EV Expo 2010	New Delhi, India
20-22 December, 2019	JITO Vibrant Kutch 2019	Gujarat, India
20-23 December, 2019	Jaipur Jewellery Show	Jaipur, India
20-23 December, 2019	IEE-Industrial Engineering Expo 2019	Indore, India
27-29 December, 2019	AgriPro Asia Expo	Hong Kong
27-30 December, 2019	New Year Shopping Festival 2019	Chennai, India
28-29 December, 2019	Footwear India Expo 2019	Mumbai, India
04-12 January, 2020	New Delhi World Book Fair 2020	New Delhi, India
05-07 January, 2020	Tent Catering Expo 2020	Chennai, India
06-09 January, 2020	Hong Kong International Stationery Fair	Hong Kong
06-09 January, 2020	India Packaging Show	Mumbai, India
06-09 January, 2020	PAMEX	Mumbai, India
08-10 January, 2020	Indus Food Tech 2020	IEML, Noida, India
10-12 January, 2020	Tokyo Auto Salon	Chiba, Japan
10-12 January, 2020	GGJS-Gujarat Gold Jewellery Show	Gandhinagar, India
10-12 January, 2020	Battery India 2020	Bengaluru, India
10-13 January, 2020	GTE-Garment Technology Expo	New Delhi, India

**IMPORTANT NOTICE :** We advice to all readers, please double check the Dates / Venue and general information by directly visiting to the exhibitions' websites. The above info might be changed due to unknown reason to us.

### FROM THE NEWSLETTER EDITOR

Dear Readers,

Welcome to IESA Times E-newsletter of November, 2019 edition.

In November 2019, IESA successfully completed its five years in the exhibitions & events industry. Founded in 2014 with eight charter members and at present the strength of membership is more than 300 members from all over India. A hearty congratulations to all our members for the reason that without their supports IESA couldn't reach at this goal. A summarizing report on IESA's five year journey is published in this edition for your allusion. Hope you all will appreciate it.

This month was very energetic for IESA. MICE India Expo 2019 at Puducherry was supported by IESA and attended by Mr. Sunil More, President, IESA and Mr. Sunntosh NM, VP-South; President, IESA Tamil Nadu Chapter. Also get-together Networking/Business Meetings

were organized at West & East zone to promote IESA and understand the problems facing by members.

Now the November, 2019 edition is ready for our readers. Hope you'll have the benefit of reading this. We are now welcoming submissions of event project reports, technical write-up, taxation updates etc. for a future issue of the E-Newsletter.

Please send the reports / information as per the guidelines mentioned below, the deadline for submitting the details is 20<sup>th</sup> December, 2019:

1. Document Format: MS Word Format
2. Article Length: Maximum 250-300 words
3. Photographs: TIFF or JPG format in high resolution
4. Advertisement: Strip Advertisement (Paid only)

We sincerely hope that the esteemed readers will find the present issue of IESA Times more interesting, informative and useful. Your feedback will definitely help us in continuously upgrading and improving the contents of our E-newsletter.

**IESA Secretariat:**

**Ms. Anita**

*Executive Secretary*

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