



TIMES

IESA'S INITIATIVE TO HELP DELHI NCR & UTTAR PRADESH POLICE DEPARTMENT AS CORPORATE SOCIAL RESPONSIBILITY (CSR)



We are privileged to share here that Indian Exhibitions, Conferences and Events Services Association (IESA) had taken an initiative as Corporate Social Responsibility (CSR) by sponsoring 80 Check Points at Gurgaon, Delhi and Uttar Pradesh Border by providing Pagoda Structures and Seating arrangements for the police who was controlling the movement and traffic in the scorching heat on their work place. IEML, Greater Noida also provided Foods to the Police Officers on duty at the sites.

A glimpse of photos is shared here with you all and heartfelt appreciation to the members who helped IESA in this project.



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A Message from the President



Sunil More
President, IESA

Dear Friends,

I hope this message finds you and your loved ones in good health.

We all have and are facing the effects of the CoVid -19 pandemic. The crisis is unprecedented and we will have to find the way to come out of these difficult times by supporting as well helping to each other.

In spite of the lockdown, IESA and its members volunteered to help people around them during CoVid -19 pandemic. Rising to the occasion, IESA from its funds provided about 80 shelters in the form of Pagodas to the UP Police, who was controlling the movement and traffic in the scorching heat on the Delhi-UP Border. Many of our members volunteered to work for the deprived people by providing shelters, medicines, food and clothes. In this Edition we have covered stories of our members contributing to the call of the Nation during this pandemic.

CoVid-19 and the quick spread of the disease have had severe consequences for the Industry with many exhibitions cancelled or postponed. As you are aware, IESA was planning its own flagship event, India Expo Shop 2020, which was scheduled in August 2020. Considering the present situation, the IESA Executive Committee, which met recently, also decided to postpone our Event to the next financial year.

As all activities were shut down, IESA took an opportunity to remain connected with its members by organizing a number of Webinars on Zoom. The first Webinar discussed about the impact of current scenario on the industry. This was followed by organizing 11 Knowledge Masterclasses by eminent speakers on different financial and technical subjects for members, their employees and the industry officials.

The IESA Tamil Nadu Chapter also conducted Zoom meetings with its members and provided a platform to members to showcase their services and products. I extend my sincere thanks to Mr. Sunntosh NM, President and Mr. John Prabhu, Secretary, IESA Tamil Nadu Chapter, who played a vital role in organizing the educational meetings, where members from South Zone and other service providers were benefitted.

I take this opportunity to introduce and welcome a new IESA member from Thissur, Kerala - Daksh Management Solutions.

As you may have noticed, a lot of members are finding new ways to diversify their businesses by foraging into production and distribution of safety, security and health products. I salute them for their entrepreneurship skills!

Finally, in these trying times, I request all our members to look after and take care of themselves, their families and employees.

Warm regards

IESA Welcomes New Member as under:

SL.	COMPANY	CONTACT PERSON	NATURE OF BUSINESS	CITY
1	DAKSH MANAGEMENT SOLUTIONS	Mr. Dhishan Chandran Ammanath	Conference Management, Corporate Events & Wedding Planner	Thrissur



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IESA FIRST BUSINESS WEBINAR ON COVID-19 : CHALLENGES FOR THE INDIAN EXHIBITION SERVICES INDUSTRY AND SURVIVAL STRATEGIES

Indian Exhibitions, Conferences and Events Services Association (IESA) launched its new webinar series on 7th April, 2020 at 11.00 AM, featuring the Business Session on COVID-19: Challenges for the Indian Exhibition Services Industry and Survival Strategies.

The webinar was moderated by Mr. Nimit Soni, Paras Art Studio. All the panelists were the leading leaders of exhibitions & events industry. Opening Remarks given by Vipul Agarwal from Expro Events, Webinar Q & A was discussed with Mr. Sunil More, Fairact, Mr. Nanu Binu, Meroform India; Mr. Shibu C, Pavilion and Interiors; Mr Ajit Thakkar, Jess Ideas; Mr. Dharmpal Singh Malhotra, Namdhari Events; Mr. Rajnikant Kedia, Insta Group; Mr. Sanjay Wadhwa, Swift Corporation; Mr. Rohit Saraogi, Design Desk; and Mr. Roop Dayani, Sconce Global.

Interact & brainstorm with Indian Exhibition Services Industry



Mr. Nanu Binu
Meroform India



Opening Remarks by
Mr. Vipul Agarwal
Expro Events



Mr. Shibu C
Pavilion and Interiors



Mr. Ajit Thakkar
Jess Ideas



Mr. Dharmpal Singh Malhotra
Namdhari Events N Promotions (P) Ltd.



Mr. Rajnikant Kedia
Insta Group



Mr. Sanjay Wadhwa
Swift Corporation



Mr. Rohit Saraogi
Design Desk



Moderator
Mr. Nimit Soni
Paras Art Studio



Mr. Roop Dayani
Sconce Global

The IESA's webinar was focused on the survival strategies during the pandemic of COVID 19 and its impact on exhibitions & events industry. The main objective of the webinar was to look inwards to save costs, how to improve processes and efficiencies and manage expenses in the present scenario. Besides these, what are the Indian Government policies and how it can help the industry to cope with the current circumstances.

The webinar received overwhelming response and was well appreciated by exhibition service industry. IESA is looking forward to doing more webinars in the near future. IESA, being part of exhibition industry, is with the industry in this hard time of survival and reboot the industry once again.

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IESA MAIN ACTIVITIES DURING CoViD 19 PANDEMIC LOCKDOWN

The nationwide lockdown due to the CoViD 19 pandemic acutely affects every industry whether small or large. At this phase, one and all are putting efforts to battle with the Corona Virus. Equivalently, IESA is also doing lots of activities online and its members also contributing at their best level to support the humanity in this hard-hitting time.

IESA has organized below Masterclasses on various subjects which were very informative and beneficial, not for the employers but for their employees also. All the sessions were succeeded under the guidance and support of Mr. Sunil More, President, IESA and Mr. Nimit Soni, General Secretary, IESA. The purpose behind was to engage members and staff by way of sharing noteworthy knowledge on the various subjects relates to the Services Providers of exhibitions & events industry. We have invited very experienced and senior speakers. Below are the subjects on which IESA has already arranged Eleven (11) Master Classes on the platform of ZOOM till May 2020:

1. Microsoft Projects Software	Mr. Varinder K Manni	Microsoft Certified IT Professional, Delhi
2. Decoding Sales-Effective Sales Practices	Mr. Aditya Charvardi	SMARTe INC. San Jose, California
3. AV Equipment for Exhibitions and Events	Mr. Shivam Singh	Shivam Video, Delhi
4. AV Solutions for Conferences and Events	Mr. Abhishek Kumar	Grover Audio Visual Services, Delhi
5. Providing Safest Power Distribution during Events	Mr. Vaibhav Kapoor	Third Waves, Mumbai
6. Aluminium Structure Safety & New Trends	Mr. Rameet Parmar	Losberger Deboer Group, Delhi
7. Future of Print Technologies and Eco Friendly Fabric Alternative to PVC Flex	Mr. Deepak Girotra	Visual Displays, Delhi
8. Event Planning Post CoViD-19 Turning Obstacle Into Opportunity	Mr. Hardik Chandrana	Rx Events, Delhi
9. World of 3D Virtual Events	Mr. Viral Shah	MintLabs, Delhi
10. Let's Reinvent our Sales & Marketing for the New Normal	Ms. Himakshi Singh	Shivom Management Services, Mumbai
11. Critical Issues in GST, Fianacial Packages & Important Amendments in GST in Last Two Months	CA Raman Khatuwala	Delhi

We have received an extraordinary response from IESA member, eminent guests and others industry colleagues, employees, friends, etc. IESA Master Classes are still going on and will continue even after the lockdown. In addition, from IESA Secretariat, Ms. Anita, Executive Secretary and Team who was working from home and giving full support for the success of IESA Knowledgeable Master Class Series is appreciated.

The IESA Tamil Nadu Chapter also conducts Meetings with its members on ZOOM and providing a platform to showcase their services and products. Mr. Suntosh NM, President and Mr. John Prabhu, Secretary, IESA Tamilnadu Chapter played a vital role to organize all the educational meetings. South Zone members and other service providers have taken benefits & information from these meetings.

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IESA'S MEMBER - Helping People By Doing Social Service During Lockdown

SARDANAS ART CENTRE – NEW DELHI :

Mr. Tarun Sardana, Sardanas Art Centre, New Delhi, has made volunteered 16 Tents for Police Check Posts and 5 (6x6) Pagodas to give shelter while distribution of free food in Gurugram, Haryana. A waterproof covering also given free as part of SCR activity for front warriors at the time of CoViD-19. It is a thoughtful way of payback to the society in the current scenario of Corona Virus pandemic.



1221y
 Subject: Contribution of Police, Gurugram, Haryana
 Date: 12/01/2020
 To: Mr. Tarun Sardana, Sardanas Art Centre, Gurugram, Haryana
 From: Mr. Nitika Gahlaut, Deputy Commissioner of Police, Gurugram, Haryana
 12-01-2020

Dear Sir/Madam

We thank Tarun Sardana (Sardanas Art Centre Private Limited) for generous contribution for the cause of containment of the COVID-19 pandemic.

We are thankful to have received your support in the form of Tents as part of Corporate Social Responsibility.

Your Contribution will be duly utilized for enforcement of lockdown to combat the spread and transmission of COVID-19.

(Nitika Gahlaut), IPS
 Deputy Commissioner of Police,
 Headquarters, Gurugram.



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JESS IDEAS PVT. LTD. - MUMBAI :

Due to spread of Corona Virus and the shutdown of economy and interstate transportation, Mr. Ajit Thakker, Jess Ideas from Mumbai, also contributed in their limited capacity by constructing a Migrant Shelter for the citizens those unable to reach at their home safely. Jess Ideas worked with the DG Home Guards and Civil Services Mumbai to construct a Hangar and serve a utilitarian purpose to aid in these unprecedented times.



RUDRA COMMUNICATIONS – NEW DELHI :

Ms. Uma Menon has been providing Dry Ration, Medicines, Sanitizers and all other stuff need most during lockdown from the first day of Lockdown near Delhi & NCR. She always gave prompt response whenever she got the information about the daily wage workers, Slum areas, needy people on roadside too. We acknowledge her superb work towards the humanity when everyone is facing lots of helplessness.



Upcoming Exhibitions/Events

A decent number of Trade Shows to be held till June, 2020 have been postponed or cancelled worldwide due to the **CORONAVIRUS OUTBREAK.**

All updates on upcoming Events will come in our next month's edition.

Stay Healthy and Stay Safe !!



From the Editor's Desk

Dear Readers,

Welcome to IESA Times E-Newsletter of April-May, 2020 edition.

In the present days, we all are passing through an exceptionally difficult time due to the outbreak of the Coronavirus Pandemic. Everyone at present is doing their own best to stop the spread of the coronavirus, I appreciated to all for the efforts they are doing.

No matter how difficult the situation may be, we should stand together with determination and courage to overcome the problems that confront us. Alone we can do so little; Together, we can do so much. This hard time will also pass, and there's a bright light waiting for all of us at the end of this dark tunnel. Be Positive and Be Safe.

In this edition, we have brought out the stories of IESA member's contribution in the way of helping Police / Medical Staff / Migrants / Daily wagers and other needy people during the lockdown by providing them Pagodas / Shelters / Food / Medicines / Sanitizers etc. This is really a very noteworthy effort towards the society

& humanity to help people amid the lockdown.

During the Lockdown period in April & May, 2020, IESA Secretariat have organized one webinar and eleven (11) Knowledge Masterclass on the many different financial & technical subjects for the Members and their employees / colleagues to utilize the time into some productive activities, also enhance skills, knowledge during the lockdown period. All Masterclasses were presented by the well-known speakers of the industry and appreciated by all the participants.

At the end, hope you have received all the updated information on IESA last two (2) month's activities and enjoyed the same.

However, despite the enormous challenges we are facing now a days, I pray for an early end to this pandemic so that the life comes back to the routine as earlier. Amen!

Please send the reports / information as per the guidelines mentioned below, the deadline for submitting the details is 30th June, 2020:

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IESA SECRETARIAT

Ms. Anita

Executive Secretary

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