

## IESA CHENNAI CHAPTER CELEBRATES 1<sup>ST</sup> ANNIVERSARY

The members of IESA Chennai Chapter members have celebrated their 1st Anniversary at the GRT Convention Centre, Chennai under the leadership of Mr. Sunttosh NM, President, IESA Chennai Chapter and his team on 26th March, 2019. More than 70 members from south chapter has graced the vibrant function. Mr. Surinder Singh Dara, VP (South) and Mr. Surinder Vasisht, General Secretary, IESA from New Delhi were also witnessed the occasion.

A laser lighting show was presented by DJ Ashok and Mr. Ravi Ponnath over Big Screen helped in providing Sound & Lights which created the perfect ambience for the evening.

Mr. Surinder Singh Dara has shared his vision and congratulates all the members present for the success of Chennai Chapter. In a short span of time, Chennai chapter grows very speedily with the strength of more than 100 members.



First Row : Varindar Singh Sahney, Sumant Dhawan, Manpreet Singh, Prem Chandar, Babu, Ulaghanathan, Kamala Kannan, Vasanth, Mohamed Safiullah, Mugundan, Thiyaagharaajen, Anand, Kalyan Kumar, Veerasamy, Jagan, Janikiraman, Kasim, Jahangir, Sirvinder Pal Singh, Mathew, Rajesh, Jeevanandam, Murali, Rakshith, Devanathan Sundaram, Mohan, Sudhakar, Lalith Bhootra, Magesh, Siddarth Lulla, Raghu

Second Row : Jai Krishnaa, Murali, Saloman, Alfred Selvaraj, Narinder Bir Singh, Santhosh, Surinder Singh Dara, Surinder Vasisht, John Prabhu, Goutham, Gerald, Punithan ....

Third Row : Prakash Kuttapaan, Iyyappan, Ashok, Karan Ahuja, Ashok Bajaj, Sam, Srinivasan, Nitesh, Aravind, Aravind, Amson, Sethupathi, David, Balaji, Manikandan, Daveedu



President Mr. Sunttosh NM appreciated his team and members for the achievement of Chennai Chapter. Mr. Surinder Vasisht, General Secretary, IESA discussed the problem, the prospects of the industry and also spoken about the strength of an organization.

The program was concluded by presenting gifts to IESA EC Members from New Delhi along with enjoyment of cocktail and dinner.



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## MESSAGE FROM THE PRESIDENT DESK



Dear Friends,

The financial year 2019-2020 has begun with the flourishing exhibitions and events which keeps all of us full of activities.

The 4th edition of Excellence Excellence Award (EEA) 2019 took place on 23rd March, 2019 at India Expo Mart, Greater Noida. That was such a wonderful, successful event and on behalf of IESA, I am thankful to the team of Exhibition Showcase for putting together the whole exhibition industry

under one roof. Hearty congratulations to all the winners, including IESA Members for recognition of their achievements & hard work in front of industry. EEA is a great platform for honoring the achievements of Indian Event & Exhibition Industry.

A year back IESA assembled a chapter in Chennai under the leadership of Mr. Sunttosh NM and his team. Their dedication and hard work are an inspiration to all of us. They have become the family of more than 100 members in a year.

We are so happy to have such members with IESA family. On 26th March, 2019, IESA Chennai Chapter has celebrated their 1st Anniversary. Congratulations on first anniversary and the success of Chennai Chapter. My best wishes and support are always with them.

In April, 2019 Litmus Meroform completed 19 years of serving the exhibitions & events industry. I heartily congratulate Mr. Nanu Binu for achieving tremendous growth and have build eminent goodwill in the industry. It's our pleasure that we have your existence in IESA being Founder President and always found visionary leadership while working with him. Once again, congratulations from all of us for your wonderful journey of 19 years of success and we hope the same for the future also.

In this edition, we have wrapped up the main features of EEA 2019 and list of all winners. Hope you will also appreciate them and their splendid work.

Please do keeping write us your suggestions, vision and success stories.

Best Wishes,

**H.K. Bhattad**

President, IESA

## IESA NEWLY JOINED MEMBERS

SL.	COMPANY	CONTACT PERSON	NATURE OF BUSINESS	CITY
1	Benson Trophies and Awards	Mr. R.K. Anand / Mr. Parag Anand	Manufacturing of awards & trophies	New Delhi
2	Variant Network Productions	Mr. Vikram S. Gurjar / Ms. Vrushali Gurjar	Event Management Company	Pune
3	Lingabhiravi Events and Productions	Mr. J. Senthil Kumar / Mr. R. Amuthavalli	Audio Visual & Lighting, Event Company	Chennai
4	Crystal Event And Service	Mr. K. Vasant Gopal / Mr. K. Ramdev / Mr. R. Jagharnathan	Production, Sound Light, AV Vendor	Chennai
5	Senthil Supplies	Mr. J. Senthil Nathan	German Tents & Superstructures	Chennai

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## AN ODE TO THE IRON MAN OF INDIA: STATUE OF UNITY



As you walk down the bridge to approach the mighty Statue of Unity, the membranes from Mehler Technologies provide you the shade.

The Statue of Unity, World's tallest statue at 182 m, was built in Memory of Sardar Vallabhbhai Patel. As thousands of tourists walk to visit the Statue of Unity on the bank of Narmada River, what add to its beauty

and a Multi-composed PVDF-lacquer system on both sides. 100% UV retardant FR membranes which are 100% recyclable, a good example of environmentally safe & sustainable architecture."

He adds: "The projects such as Statue of Unity demands long duration outdoor life of material and our Fabric comes with 15-years warranty and can



is the bright white colour Membrane Roof over the Walkway which was supplied by Low & Bonar India Pvt Ltd (formerly Mehler Technologies India Pvt Ltd) and fabricated by M/s. Construction Catalysers with entire detailing coming from Maffies Engineering. L&T was the main contractor for the project.

"We are proud to be associated with this prestigious project," says Mr. Raja Kishore Dash, Nation Sales Manager, Low & Bonar India Pvt Ltd, adding, "We have supplied 13000 sqm of Tensile Fabric for the Walkway & VIP Stand as shown in the image. The Fabrics used are Valmex FR 1000 Mehatop F1 & Valmex FR 1400 Mehatop F1 having weight of 1050 gsm & 1350 gsm respectively which is manufactured in Germany. VALMEX® MEHATOP® F1 is the first weldable PVDF lacquering system with a TiO<sub>2</sub> front side base primer,

last long till 20-25 years if maintained properly." There are examples of tensile projects in India like Sahara Amby Valley, Dr. D.Y. Patil Cricket Stadium, Navi Mumbai where the fabrics are performing very well from past 15-20 years.

Mehler Technologies Fabrics have been used in many prestigious projects like Shri Atal Bihari Vajpayee International Cricket Stadium, Lucknow; ITO Skywalk New Delhi, Biswa Bangla Gate, Kolkata; Terminal 2, Indira Gandhi International Airport, New Delhi; Metro Junction Mall, Mumbai, etc. The company also supplies many products for Events and Exhibitions like Fabrics for event Hangers and Pagodas and a range of interior products for stall design and construction.

Explaining the advantages of Membrane structures, Mr. Dash adds: "In addition to the classic building materials of stone, concrete, steel, wood

and glass, technical textiles are being increasingly used both on new builds and in refurbishments. Such membrane structures give the buildings a special aesthetic appeal. They are able both to integrate into the body of the building and also to provide contrast. Membrane constructions highlight a building's functionality and become an identifying feature of the venue."

He concludes, "The advantages of membrane structures become particularly clear in the case of roofing. They are lighter than conventional materials, are entirely or in large part prefabricated at the assembly company and can be put up on site very quickly. This saves time, keeps scheduling reliable and reduces construction costs appreciably. Membrane structures also fulfil modern requirements in respect of sustainability: less material, fewer equipment and shorter build times mean lower CO<sub>2</sub> emissions and the potential for recycling."

### Low & Bonar India Pvt. Ltd.

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Contact Details: +91-9686454009 / +91-9958641888  
Email: faraz.aqil@lowandbonar.com  
www.mehler-texnologies.net



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# LITMUS MEROFORM : Celebrating the Glorious 19 years of Excellence

An exclusive interview with Mr. Binu Nanu, Founder Director, Meroform India Pvt. Ltd.



## LITMUS

### 1. Please introduce yourself and Litmus Meroform?

Meroform is a millennial baby. Born on 10th April, with no resources but lots of hopes and dreams.

I strayed into this business – let's say by accident. I passed out from Institute of Paper Technology, currently IIT, Roorkee and had a very successful stint when this invitation to join exhibition industry came. The only commonality in 1981 was that paper making and exhibition stalls, both used wood and bamboo as raw material. My only expertise was management. How to organise and get things done.

### 2. How has the journey of Litmus Meroform been so far?

In one word – Happy. We are a happy company. And, I think, therefore we are a successful company.

We never focussed just on profits. We always believed that profit is a by



product of good service and delivery. We also worked hard to create that depth and breadth of knowledge. To keep updated on technologies, keep abreast of the techniques in management. I think this has helped us to effortlessly navigate through the various aspects of BTL-Exhibitions, Events, Retail display and signs, Museums etc. We never felt that the basic needs of all this are diverse. We see it an aspect of marketing where an experience is created. This philosophy has probably helped us grow. Currently, we have seven branches, four divisions and two hundred plus employees.

### 3. What are the professional ethics & values that set MEROFORM on the pinnacle of success always?

The core professional ethics and values of the group are based on integrity, transparency and attitude to walk that extra mile with a smile for the customer. These ethos have transpired to allow the group to set industry standards for customer service and satisfaction. And, that is the corner stone of our business – your trust over the years.

Add to that the ingredient of quality. When we say quality, we just don't mean only the quality of final delivery,



← **Binu Nanu**  
Founder Director

**Roopna Binu** →  
Director





← **Ashwin Binu**  
Director



**MS Vinod** →  
Director

but quality in every aspect including service to the client. We consider that understanding the client's needs and finding the best possible options of delivery is part of the quality drive.

As regarding value system, we call ourselves 'Mero Family'. Management

prestigious organisations and projects. To name a few, India Pavilion at World Expo 2005, Aichi Japan, Tata Nano Launch at Auto Expo, multiple projects for various world leaders in exhibition organisation, stalls for many MNCs, Virasat-e-Khalsa Museum at Anandpur Sahib, India Pavilion at

always updated our inventory based on client's and industry requirements. Also, we have transformed ourselves from an infrastructure providing company to a knowledge partner.

**8. After 10 years, where you would like to see your company to move?**

'Make in India'. I believe it's possible and doable. Ten years back nobody would have believed that China would be the manufacturing capital of the world. I think that the next ten years will make India the Services Capital of the world. We can do it and I believe that Litmus Meroform will play a part in it.

**9. If you had one piece of advice to the young generation of event & exhibition industry, what would it be?**

Keep Excellence as the single most important motto in your life. Gain knowledge. Continuously. All the time. Money should not be the only reason why you are here. Money is important, but not the most important thing. Be happy. Do what you like. Go where your passion takes you. You will succeed.

**10. What has been your biggest professional challenge till date?**

Keeping abreast in a changing world. The sphere of knowledge is changing every day. It's like the ever-expanding universe. Catching up is difficult, let alone keeping abreast. But I try. Always.



experts have told us that we shouldn't use that term, for whatever reasons they cite. But, we firmly believe that ours is a family and we will stand by our members in a need or necessity.

**4. How do you define success of 19 years and what are your ideals?**

Our success was not an accident but we have worked hard through all these years.... we have created, learnt, experimented since the beginning and still continues to do so.

**5. What was the most important part of your in the whole business journey with Litmus Meroform?**

If you are asking about milestones, we have many in the journey of 19 years. We have been involved with various

World Expo at Astana in 2017 etc, prestigious conferences like Vibrant Gujarat or Make in India These are just some examples.

**6. What drives you to keep going when it's really tough?**

My family, my team and the vision ...all have been driving force for me to reach where we are today. Whenever it gets tough, I think of these three things.

**7. What are the innovations and new elements introduced in recent years to make it more relevant and helpful for exhibition industry?**

We are a dynamic company and to keep doing new things. We try to adapt new technologies. We have

**For more information, please visit:**

[www.litmusmeroform.com](http://www.litmusmeroform.com)

**or mail at:**

[info@meroformindia.com](mailto:info@meroformindia.com)

# EXHIBITION EXCELLENCE AWARDS (EEA) - 2019 :

## A Mega Initiative for the Indian Exhibition Industry

### 48 Categories for Exhibition Organizers, Service Providers and Venues

The 4th edition of Exhibition Excellence Awards 2019 was supported by The Ministry of MSME, Ministry of Tourism, Ministry of Skill Development and National Small Industries Corporation (NSIC) and organized by Exhibition Showcase. EEA 2019 held on 23rd March, 2019 at India Expo Mart, Gr. Noida(U.P), India. Over 400 leading professionals of exhibition industry gathered to witness the glorious ceremony.

With KPMG being appointed as the Official Process Advisor & Evaluator and an expert panel of jury scrutinizing the nominations. Exhibition Excellence Awards honors and acknowledges the contribution of distinguished achievers in the Indian exhibition industry. Over 48 Categories had been specially designed to honor excellence among the Exhibition Organisers, Service Providers, Conference Organisers and Event Venues. The initiative witnessed active participation from the government bodies as well as leading national & international industry associations like PHD Chamber of Commerce, EEMA, ICPB, IESA, TCEI, SACEOS, AFECA, Italian Exhibition and Trade Fair Association, Russian Union of Exhibitions and Fairs & TECA.

### Special Dignitaries & Senior Experts were present At EEA 2019 :

- ⇒ **Sh. Ronjon Lahiri**, *Assistant Director General*, Ministry of Tourism
- ⇒ **Sh. P. Udayakumar**, *Director*, Planning & Marketing, NSIC
- ⇒ **Sh. Vijay Kumar** – IEDS, *Director*, Ministry of Micro Small & Medium Enterprises-DI
- ⇒ **Brigadier R.N. Sehgal**, 1965 Indo-Pak War Veteran
- ⇒ **Sh. Ronjon Lahiri**, *Assistant Director General*, Ministry of Tourism, Govt. of India,

- ⇒ **Sh. Vijay Kumar**, *Director*, Ministry of MSME, Govt. of India
- ⇒ **Sh. P. Udayakumar**, *Director*, Planning & Marketing, NSIC
- ⇒ **Sh. Rakesh Kumar**, *Executive Director*, EPCH
- ⇒ **Sh. Ravinder Sethi**, *Vice President*, IEIA,
- ⇒ **Sh. Nanu Binu**, *Founder President*, IESA
- ⇒ **Sh. Sanjeev Pasricha**, *Executive Vice President*, EEMA
- ⇒ **Sh. Raghav Khosla**, *Group Editor*, Exhibition Showcase

### Proud Winners of 48 Categories:

#### Exhibition Organiser Categories

1. The Leading Show : Agriculture, Dairy – POULTRY INDIA – 2018
2. The Leading Show : Food, Beverage – AAHAR – 2018
3. The Leading Show : Building, Construction – BAUMA CON EXPO – 2018
4. The Leading Show : Education – EDUCATUS – 2018
5. The Leading Show : Travel, Tourism – SATTE – 2018
6. The Leading Show : Energy, Infrastructure – RENEWABLE ENERGY INDIA – 2018
7. The Leading Show : Environment, Sustainability – IFAT INDIA – 2018
8. The Leading Show : Fitness, Sports – IHFF – 2018
9. The Leading Show : Wellbeing, Beauty – PROFESSIONAL BEAUTY MUMBAI – 2018
10. The Leading Show : Electronics, Technology – INDIA SOFT IT – 2018
11. The Leading Show : Engineering, Industrial – AUTOMATION EXPO – 2018
12. The Leading Show : Pharmacy, Chemical – CPHI INDIA – 2018
13. The Leading Show : Textiles & Apparel – GARMENT TECH. EXPO – 2018
14. The Leading Show : Gems, Jewellery – IIJS – 2018
15. The Leading Show : Safety, Security – IFSEC INDIA – 2018
16. The Leading Show : Printing & Packaging – PACKPLUS – 2018
17. The Leading Show : Consumer, House ware – IIMTF – 2018
18. The Leading Show : Wedding, Fashion – INDIA FASHION WEEK – 2018
19. The Leading Show : Automation, Automobile – ALUCAST – 2018
20. The Leading Show : Tools, Machinery – IMTEX – 2018
21. The Leading Show : Plastics – PLAST INDIA – 2018
22. The Leading Show : Architecture – ACETECH – 2018



23. Top Industry Impact Show  
*Winner* – PRINT PACK INDIA – 2017  
*1st Runner Up* – PLASTVISION – 2017
24. The Unique Show  
*Winner* – DIDAC INDIA – 2018  
*1st Runner Up* – NON WOVEN TECH ASIA – 2018
25. Top Make In India Supporting Show – IHGF DELHI FAIR – 2018
26. Top Start-Up India Supporting Show – ELECRAMA – 2018
27. The Fastest Growing Show  
*Winner* – GARTEX INDIA – 2018  
*1st Runner Up* – GLOBE-TECH ENGINEERING EXPO – 2018  
*2nd Runner Up* – HAND TOOLS & FASTENER EXPO – 2018
28. Top Global Dominance  
*Winner* – HAND TOOLS & FASTENER EXPO – 2018  
*1st Runner Up* – ELECTRONICA INDIA & PRODUCTRONICA INDIA – 2018  
*2nd Runner Up* – RENEWABLE ENERGY INDIA – 2018
29. The Knowledge Hub – INDIA MOBILE CONGRESS – 2018
30. The International Star  
*Winner* – AFFAIRS EXHIBITIONS  
*1st Runner Up* – FAIRACT EXHIBITIONS  
*2nd Runner Up* – FUTUREX
31. The Challenger  
*Winner* – FASHIONISTA & EDUCATIONISTA  
*1st Runner Up* – AFFAIRS EXHIBITIONS  
*2nd Runner Up* – EXCELSIOR PUBLIC RELATIONS
32. Top B-City Show (B2B)  
*Winner* – KHADHYA KHURAK – 2018  
*1st Runner Up* – INDIA CARPET EXPO – 2018  
*2nd Runner Up* – AFMEC – 2018
33. Top B-City Show (B2C)  
*Winner* – IIMTF – 2018  
*1st Runner Up* – JAIPUR JEWELLERY SHOW – 2018  
*2nd Runner Up* – AGRI-ASIA – 2018

### Exhibition Service Provider Categories

1. Excellence in Exhibition Management – **NAMDHARI EVENTS**
2. Excellence in Conference Management – EXP MICE
3. Leading Structure Supplier – **DEEPALI DESIGNS**
4. Star In Production & Visuals – **EXPRO EVENTS EXHIBITS**
5. Star in AV, Light & Sound – **SUN BUSINESS MACHINE**
6. Excellence in Design – **SCONCE GLOBAL**
7. Excellence in Services – WTC MUMBAI
8. The Tech Catalyst – TECPGIS
9. Star Innovation Award – **VIVATRACK**
10. Star in Registration Management – **INTERFACE DATA**
11. The Star PCO – ALPCORD
12. Star in Emergency Services – **SAI BABA AMBULANCE**
13. The Engaging Crowdpuller – MEDIA POINT

### Conference Organiser Categories

- Leading Industry Conference  
*Winner* – FAMDENT  
*1st Runner Up* – INDO-UAE SUMMIT  
*2nd Runner Up* – SCL INDONESIA

### Exhibition Venue Categories

1. India's Leading Exhibition Venue  
*Winner* – BIEC, BENGALURU  
*1st Runner Up* – IEML, Greater NOIDA  
*2nd Runner Up* – WTC MUMBAI
2. Star MICE Hotel – GRAND HYATT, KOCHI

### Special Editors Choice Awards

#### 1. Exceptional Leadership Award

- **Mr. Balvinder Singh Sawhney**, Assistant Secretary General, FICCI
- **Mr. Lalit Thukral**, Chairman, NAEC
- **Mr. Cyril Pereira**, Managing Director, Triune Exhibitors
- **Mr. Ravindra Boratkar**, Managing Director, MM Activ

#### 2. Exemplary Service Award

- **Mr. Shibu Chellappan**, Director, Pavilions and Interiors
- **Mr. Jatinder Chugh**, Managing Director, Fab India

IESA congratulates all the winners of EEA-2019 for their great work and also appreciates the enormous efforts of Exhibition Showcase for the grand success of the award ceremony. The EEA 2019 was widely covered in ET Now TV Channel, Social & Trade Media at large scale.

You can get more detail on following links:

[https://youtu.be/8HVITFCZ\\_7Y](https://youtu.be/8HVITFCZ_7Y)  
–An Introduction of EEA 2019.

<https://youtu.be/UA19RY11gol>  
–Chief Guest Sh. Suresh Prabhu Message.

<https://youtu.be/bkpLSGs8jxk>  
–Key note of Sh. Nanu Binu, Founder President, IESA at EEA 2019.



## UPCOMING EXHIBITIONS / EVENTS

DATE	EXHIBITION / EVENT	LOCATION
25 April - 05 May, 2019	The 125th Canton Fair	Guangzhou, China
29 April - 01 May, 2019	Heavy Max 2019	Doha, Qatar
30 April - 01 May, 2019	Canada's Best Smart City Expo	Toronto, Canada
01-04 May, 2019	International Interiors & Design Fair (INDEX)	Mumbai, India
02-04 May, 2019	Meditex Bangladesh	Dhaka, Bangladesh
03-05 May, 2019	Nprintech & Npacktech	Chennai, India
03-05 May, 2019	North East Foodtech	Guwahati, India
03-05 May, 2019	MEDIKA India	Hyderabad, India
06-07 May, 2019	International Beauty & Spa	New Delhi, India
07-09 May, 2019	FENAVIN - Spanish Wine Fair	Ciudad Real, Spain
09-11 May, 2019	WATEREXPO-Pune	Pune, India
11-12 May, 2019	Fitex India	New Delhi, India
11-13 May, 2019	Yiwu Imported Commodities Fair 2019	Yiwu, China
14-16 May, 2019	Secorex South Africa	Johannesburg, South Africa
14-17 May, 2019	Austech 2019	Melbourne, Australia
14-17 May, 2019	Tube Russia 2019	Moscow, Russia
15-17 May, 2019	10th China Intt. Rubber Tire & Auto Accessory	Dongying, China
16-18 May, 2019	Concrete Show India	Mumbai, India
17-19 May, 2019	Hunting Fair - Saison De Chasse	Les Rues-des-Vignes, France
21-23 May, 2019	Digital Enterprise Show	Madrid, Spain
22-24 May, 2019	Smart Cities India Exhibition & Conference	New Delhi, India
24-26 May, 2019	Globe Tech Engineering Expo	Pune, India
24-26 May, 2019	India Bakery Expo	Chennai, India

**IMPORTANT NOTICE :** We advice to all readers, please double check the Dates / Venue and general information by directly visiting to the exhibitions' websites. The above info might be changed due to unknown reason to us.

### FROM THE NEWSLETTER EDITOR

Dear Readers,

Welcome to IESA Times E-newsletter of April, 2019 edition.

This newsletter provides me an opportunity to congratulate from all of us for the Litmus Meroform magnificent journey of 19 years of success in exhibitions & events industry. The Meroform is the very prominent trademark and their contribution is greatly appreciated in the Indian Exhibition Industry. Best wishes to Litmus Meroform for reaches to new heights in the coming future.

In this issue, we have covered a report on Excellence Exhibition Award (EEA) 2019 and congratulated to everyone who has won the awards this year. EEA started in 2016 and it is India's first recognition platform for the exhibition & convention industry. We are proud of IESA's Members who got an acknowledgement of their projects/work done through EEA. Enjoy the glimpse of award ceremony.

IESA Chennai Chapter celebrated its First Anniversary in Chennai with the entire team. It was a great achievement for all of us. Being a family of IESA, our sincere thanks to all the contributors for their support to the association.

In order to keep the readers widely interested and updated, we have, of course, continued with the communicating significant events and activities of the exhibitions & events industry. Therefore, I would like to take this opportunity to, again, invite the timely submissions of article, reports and technical information to us.

Please send the reports / information as per the guidelines mentioned below, the deadline for submitting the details is 10<sup>th</sup> May, 2019:

1. Document Format: MS Word Format
2. Article Length: Maximum 250-300 words
3. Photographs: TIFF or JPG format in high resolution
4. Advertisement: Strip Advertisement (Paid only)

So here, the issue is now in your hand, I hope you will all enjoy it.

**IESA Secretariat:**

**Ms. Anita**  
Executive Secretary

**INDIAN EXHIBITIONS, CONFERENCES AND EVENTS SERVICES ASSOCIATION (IESA)**

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